



Dear Little League Sponsor,

December 1, 2017

Spring is right around the corner and this means it is almost time for our 2018 Little League season to kick off. As the President of Kelseyville Little League I would like to ask your continued support of this long standing local youth baseball and softball program. Kelseyville Little League is 100% funded by Lake County families and sponsors, so we rely on local support from our business community to improve our program. Last year we had approximately 270 children in our baseball and softball programs. Kelseyville Little League sponsorship is integrated into the league budget to help pay for uniforms, equipment, insurance, field maintenance, district fees, umpires, and many other costs during the season. Through generous contributions from our sponsors, we are able to maintain and make improvements to our fields, which provide our children with a safe environment to play baseball and softball throughout the year. Your contributions make this possible. With your help, our program continues to improve each year. Kelseyville Little League's innovative ideas for player safety and development are very well respected within our district. There are many ways you can support Kelseyville Little League - see the attached form for details/ levels.

This year, our base team sponsorship is \$400. To thank you for your support, we will provide: Sponsorship of teams uniforms with your company name on the back of the jersey, a plaque with a team photo that can be hung in your place of business and your business name/logo on the Kelseyville Little League website (www.kelseyvillelittleleague.com). Please see the attached form for all levels of sponsorship. We believe that our children benefit from organized sports and it's people like you that make it possible in our community. We ask for your support of Kelseyville Little League in 2018. Our program does not exist without your help.

Sincerely,

Melanie Barrick

Laurie Ann Martin

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